

Andersen Yuwono

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EDUCATION

Cedar Crest High School

Highschool Degree

Lebanon, PA

Expected June 2026

- **GPA:** 3.0 / 4.0
- **Relevant Coursework:** Macroeconomics, Accounting

WORK & LEADERSHIP EXPERIENCE

Antioch Archives

Founder & Managing Director

United States (Remote)

June 2024 – Present

- Launched and scaled a direct-to-consumer apparel brand from concept to market, overseeing all business operations including brand strategy, product development, and customer acquisition.
- Managed end-to-end supply chain operations including overseas vendor sourcing, production coordination, and inventory management to ensure on-time order fulfillment.
- Directed digital marketing strategy across social media platforms, growing brand presence and driving DTC sales through organic content, photography, and targeted campaigns.
- Handled financial operations including pricing strategy, unit economics, and cost management to maintain profitability across production cycles.

Longhorn Steakhouse

Host

Lebanon, PA

June 2025 – Present

- Delivered high-quality guest experiences by managing front-of-house operations, coordinating seating assignments, and maintaining efficient waitlist management during peak service hours.
- Communicated effectively with guests and service staff to ensure smooth table turnover and a welcoming dining environment.
- Demonstrated strong organizational and multitasking skills in a fast-paced, customer-facing setting.

Sunset Outlet

Snack bar Associate & Cashier

Lebanon, PA

June 2023 – May 2025

- Delivered friendly, efficient customer service while managing high-volume order flow during peak hours.
- Prepared and served food and beverage items in a fast-paced snack bar environment, maintaining food safety and quality standards.
- Assisted customers with inquiries, product locations, and returns, contributing to a positive shopping experience.

FBLA – Future Business Leaders of America

Regionals

Lebanon, PA

September 2023 – May 2025

Earned 1st place at the FBLA Regional Competition in Introduction to Business Concepts (2023)

SKILLS, ACTIVITIES & INTERESTS

Languages: Fluent in Indonesian; Fluent in English

Technical Skills: Microsoft Excel; Financial Modeling (DCF, Valuation Analysis)

Certifications & Training: FINRA Securities Industry Essentials (SIE) Exam – In Progress;
Bloomberg Market Concepts (BMC) – In Progress

Activities: Future Business Leaders of America (FBLA); Temple University Owl Fund (Prospective)

Interests: Investment banking, Private Wealth Management, Investment Analyst, equity research, secondary markets, apparel entrepreneurship